



YOU ARE  
INVITED  
TO

**"DRESS TO IMPRESS"**



## **PARTICIPATE IN THE CHRISTMAS WINDOW DISPLAY COMPETITION 2011**

This year, the Parish of St Helier,  
together with Jersey Tourism, Channel 103  
and in association with The Chamber of Commerce  
will be giving the public the chance to vote for your efforts in  
**creating a colourful, eye-catching display**, in keeping with the  
Christmas spirit.

- **by texting your business name to 07700 376 001**

(Text voting service provided by Sure, text messages charged at standard text message rates as set by your Operator, Texts sent after 12pm 21.12.11 will not be counted but will be charged.)

- **by filling nomination forms (available in the shops)**
- **Online [www.cbs4starservices.com/votingchristmas.php](http://www.cbs4starservices.com/votingchristmas.php)**



***Voting will start on Thursday 1<sup>st</sup> December and run until Wednesday 21<sup>st</sup> December, with the winner being announced during late-night shopping on Thursday 22<sup>nd</sup> December.***

***The lucky retailer will win not only a trophy to display on their premises, but an amazing prize.***

The panel includes Connétable of St Helier, Simon Crowcroft,  
and President of the Chamber of Commerce, David Warr  
and the Minister of Economic Development.

